Executive Director’s Report for April 27, 2015

1. Sarah Reinke and I participated in Cause Camp held on April 10th at the new UNL Innovation Campus. We went to some very good workshops and have new ideas to use at Willard. A few of the workshops that we went to were; Why and how to use social media to show gratitude to donors, One Team: Aligning marketing and fundraising, video storytelling and much more.
2. We will be participating in Give To Lincoln Day again this year on May 28th. The required training is on the 23rd. If you have any ideas to make more of an impact with our campaign on this day please let me know.
3. The Health Fair planning is going well. The committee is very small but mighty. It will be held on June 13th at Roper Elementary School. We thought if we did it in the summer we would be able to have activities outside and attract more people in the neighborhood.
4. Summer registration is in full swing. I am certain that we will be full again this year with a waiting list. Sarah has started the staff trainings. We will be doing something a little different this year. The last day of school for the children is Thursday, May 21st. We will not start our summer program until the next Wednesday, the 27th. The reason for this is to allow us to do more staff training on that Friday (22nd) and Tuesday (26th) (Monday is Memorial Day). The staff are required to get 45 hours of in-service each year so this will allow us some quality training time. All trainings have to be approved so Sarah is busy preparing great learning sessions for our staff.
5. I had arranged for UNL Big Event Volunteers to come to Willard to finish the painting in the hallway downstairs on Saturday the 18th but due to the rainy weather the whole event was cancelled. The students will be leaving soon so the event will not be rescheduled. I will have to find another group to finish up the painting.